#### 2013 Traffic Crash Facts in Nebraska



Motor vehicle crashes are the leading cause of on-the-job fatalities and are the third leading cause of deaths for all Americans. Each year, crashes claim tens of thousands of lives and cost Americans billions of dollars in medical expenses, lost productivity, and property damage.

The Governor's Seat Belt Honor Roll is a joint effort between the National Safety Council, Nebraska and the Office of Highway Safety to recognize those dedicated to saving lives through seat belt usage. Nebraska businesses, schools, and groups are all eligible for this award. An Honor Roll member receives recognition at a special Governor's Ceremony, but even more rewarding is the knowledge that participation in the Honor Roll plays an integral part in saving the lives of your employees, family members, and friends.

\*Nebraska Office of Highway Safety

## Make The Commitment!

Your organization is invited to participate in the Seat Belt Honor Roll. This prestigious program is designed to encourage seat belt use and reward those schools, businesses, and organizations achieving a 90% or greater usage rate.

# Request your Seat Belt Honor Roll Kit to get started.

Honor Roll Kit includes:

- Instructions for completing Honor Roll
- Survey data collection forms
- "I buckled up today" stickers
- Safety vests
- Promotional and educational materials

Request your Seat Belt Honor Roll Kit at www.ClickItDontRiskIt.com





Our unique mission is to promote safety and health by providing programs, resources, and education to reduce both the personal and economic loss associated with injuries, accidents, and health hazards.

Make the Commitment to Save Lives



NATIONAL SAFETY COUNCIL, NEBRASKA



# Saved by the belt Seat belts save lives by...

## **Absorbing impact**

Consider the laws of physics. If you are in a crash or slam on your breaks, your car comes to a sudden stop. But you keep moving until you too are stopped by something ... your seat belt, the steering wheel, the windshield, or the pavement. Air bags are designed to be used with seat belts. Alone they are only 12% effective in reducing a death. Seat belts help reduce the force of the crash - this means there's less chance that you will get hurt or lose consciousness.

### Keeping you in the vehicle

A seat belt stops you and your passengers from being thrown around in or from your vehicle. A crash can throw you out of the vehicle whether you drive a car or a truck. You could end up in the road, hit a tree, or even be crushed run over by your own vehicle. The seat belt decreases the chances of injury by keeping you in place.



# Seat belts... they're worth it! Don't be part of the statistics...

#### **Human cost**

Buckling up is the right thing to do, not just for yourself, but for your friends and loved ones. Motor vehicle crashes are the leading cause of death among those ages 5-34.

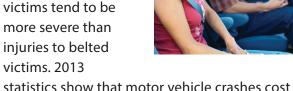
In 2013, 70% of all motor vehicle fatality victims were not wearing a seat belt.\* Give yourself a better chance of survival by buckling up - your family will thank you.

#### **Financial costs**

Nebraska law requires drivers and passengers to wear seat belts. You could be fined if you don't

buckle up (and your insurance rates could rise, too.)

Injuries to unbelted victims tend to be more severe than injuries to belted victims, 2013



Nebraskans over 727 million dollars.\* Don't be part of that financial statistic.

Get in the habit of putting on your seat belt - it's a smart decision for you and your family.

## The Governor's Honor Roll An Honor Roll for Life...

- Request a free Honor Roll Kit to get you started at ClickItDontRiskIt.com
- Follow the instructions inside Use forms provided in kit to perform an unannounced check to observe seat belt usage. A rate of 90% or above immediately puts you on the Governor's Honor Roll List!
- If your company's rate is less than 90%, we recommend that you implement a seat belt safety campaign in your organization. Conduct another unannounced seat

belt check approximately 30 days after the initial check. Organizations who achieve 90%+ or



- greater usage rates the second time are placed on the Governor's Honor Roll List.
- Organizations that do not obtain 90% usage, but have an increase of 10% or more are placed on the National Safety Council, Nebraska Honor Roll List, and will receive a certificate.
- 3. Honor Roll recipients are recognized at the Governor's Proclamation Ceremony in Lincoln.

\*Nebraska Office of Highway Safety



